



**Public**

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## 3M™ Press-In-Place Emblem Adhesive

### Data Sheet

3M Part No.(s)	3M Part Descriptor(s)
08069	3M™ Press-In-Place Emblem Adhesive

3M Fax on Demand Identification Number : 08069

#### Description

A transfer adhesive allowing emblems with existing foam tape to be re-attached. No stringing or trimming needed. Simply press emblem onto adhesive and place emblem on vehicle.

#### Features, Advantages, Benefits

<b>Features</b>	Quickly applied No messy adhesive to deal with Able to save and reuse undamaged emblems
<b>Advantages</b>	Job completed fast No adhesive on hands, paint job, other areas No need to order new emblems
<b>Benefits</b>	Make money by completing the job faster Avoid cleanup and rework from adhesives that can run No need to wait for or pay for new emblems when old emblems are undamaged

#### Typical Physical Properties

<b>Container</b>	Ten 2" x 12" sheets of adhesive per package
<b>Base</b>	Acrylic transfer adhesive on liner
<b>Density lbs/Gallon (Appx.)</b>	N/A
<b>Color</b>	Clear
<b>Flash Point - °F</b>	N/A
<b>Viscosity (CPS) Brookfield Viscometer</b>	N/A
<b>Solids Content (Appx.)</b>	100%
<b>Consistency</b>	Pressure sensitive transfer adhesive
<b>Solvent</b>	N/A
<b>Service Temperature - °F</b>	-20 to 180 deg F
<b>Propellant</b>	N/A
<b>Coating Weight</b>	10.5-13.5 grains/24 in <sup>2</sup>

#### Product Uses

Reattaching foam-backed emblems and other light pieces of trim quickly, cleanly, and securely.

#### Performance Properties

Works well for reattaching foam-backed emblems and other light pieces of trim quickly, cleanly, and securely.

## Handling and Application Information

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### Directions for Use

1. Clean surface to be bonded to with soap and water, followed by 3M General Purpose Adhesive Cleaner (PN 08984, 08986, 08987).
2. Be sure foam backing on emblem/trim is intact, clean and dry. Be careful about cleaning foam with solvents, as they can absorb and weaken the bond at a later time.
3. Remove the front liner from a sheet of the 08069 Press-In-Place Emblem Adhesive.
4. Firmly press the foam-backing side of the emblem into the sheet of 08069.
5. Peel sheet away and be sure that adhesive has transferred to the foam backing of the emblem (will see adhesive removed on 08069 sheet).
6. Firmly press the foam side of the emblem onto the desired location on the vehicle. Press lightly at first to insure correct position, then press firmly to secure the bond. This is pressure-sensitive adhesive; press as firmly as possible without damaging the emblem or vehicle for the strongest bond.

\* If 'Directions for Use' reference P.N.'s 08984, 08986, or 08987, please read. Federal and local air quality regulations may regulate or prohibit the use of surface preparation and cleanup solvents based on VOC content. Consult your local and Federal air quality regulations for information. When using solvents, use in a well ventilated area. Extinguish all sources of ignition in the work area and observe precautionary measures for handling these materials. Refer to product label and MSDS for P.N. 8984, 8986, or 8987 for detailed precautionary information.

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### Applications

Reattaching emblems  
Reattaching small pieces of trim

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### Storage and Handling

Store at room temperature. Rotate stock on a "first-in-first-out" basis. When stored at the recommended conditions in original, unopened containers, this product has a shelf life of 12 months. Use in a well-ventilated area.

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### Precautionary Information

Refer to Product Label and Material Safety Data Sheet for Health and Safety Information before using this product

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### Country

US

**This document is public. It may be distributed.**

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### Warranty and Limited Remedy

This product will be free from defects in material and workmanship at the time of shipment. 3M MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR PARTICULAR PURPOSE. User is responsible for determining whether the 3M product is fit for a particular purpose and suitable for user's application. If this product is defective, your exclusive remedy and 3M's and seller's sole obligation shall be, at 3M's option, to replace the product or refund the purchase price.

**LIMITATION OF LIABILITY: 3M and seller will not be liable for any loss or damage arising from this 3M product, whether direct, indirect, special, incidental or consequential, regardless of the legal theory asserted, including warranty, contract, negligence or strict liability .**

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### For Additional Health and Safety Information

3M Automotive Aftermarket Division  
3M Center, Building 223-6N-01  
Saint Paul, MN 55144-1000  
1-877-666-2277 (1-877-MMM-CARS)

Material Safety Data Sheets and Technical Data Sheets are also available by calling Fax on Demand 1-800-305-0419.  
Help Line 1-800-621-5455 (US) 1-650-596-4407 (International).

3M Fax on Demand/MSDS Identification Number 08069

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